

CLUBTAN

BECOME A FRANCHISEE



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WELCOME TO CLUBTAN

**Since 1995 we have
been working with
beauty through tanning.**

Are you passionate about creating your own
successful business?

Do you know the value of a thought- through
and successful concept, which is based on
quality, knowledge, and professionalism?

Are you dreaming of success backed by a
strong and tested concept?

Would you like to be a partner in one of the
fastest growing franchise chains?

Become a franchise partner of CLUBTAN.

Peter Laursen
Founder & owner

WHY JOIN CLUBTAN?



Growing Market

The beauty industry is booming. More people are spending an increasing amount on wellness and beauty. CLUBTAN caters to this market by being offering a stylish top-of-the-line experience.



A Solid Investment

A standard CLUBTAN tanning studio will give you a yearly profit of at least GBP 80,000. Even after the first year, studios start turning a profit, making CLUBTAN a solid investment.



Win Win Business Model

Our partnership model aligns us, with our franchise partners and substantially reduces initial costs, ensuring a win-win situation for both parties – we don't succeed until you succeed which is why there is no fee until you start turning a profit.



Patented Technology

CLUBTAN invests heavily in cutting edge technology. This ensures the best customer experience, and trouble-free administration for our franchisees.



Training and On-going Support

CLUBTAN provides you extensive resources at your fingertips. This includes training programs, operations support, marketing-, and business management tools. You can be certain that, we are with you all the way.



Staffless Operation

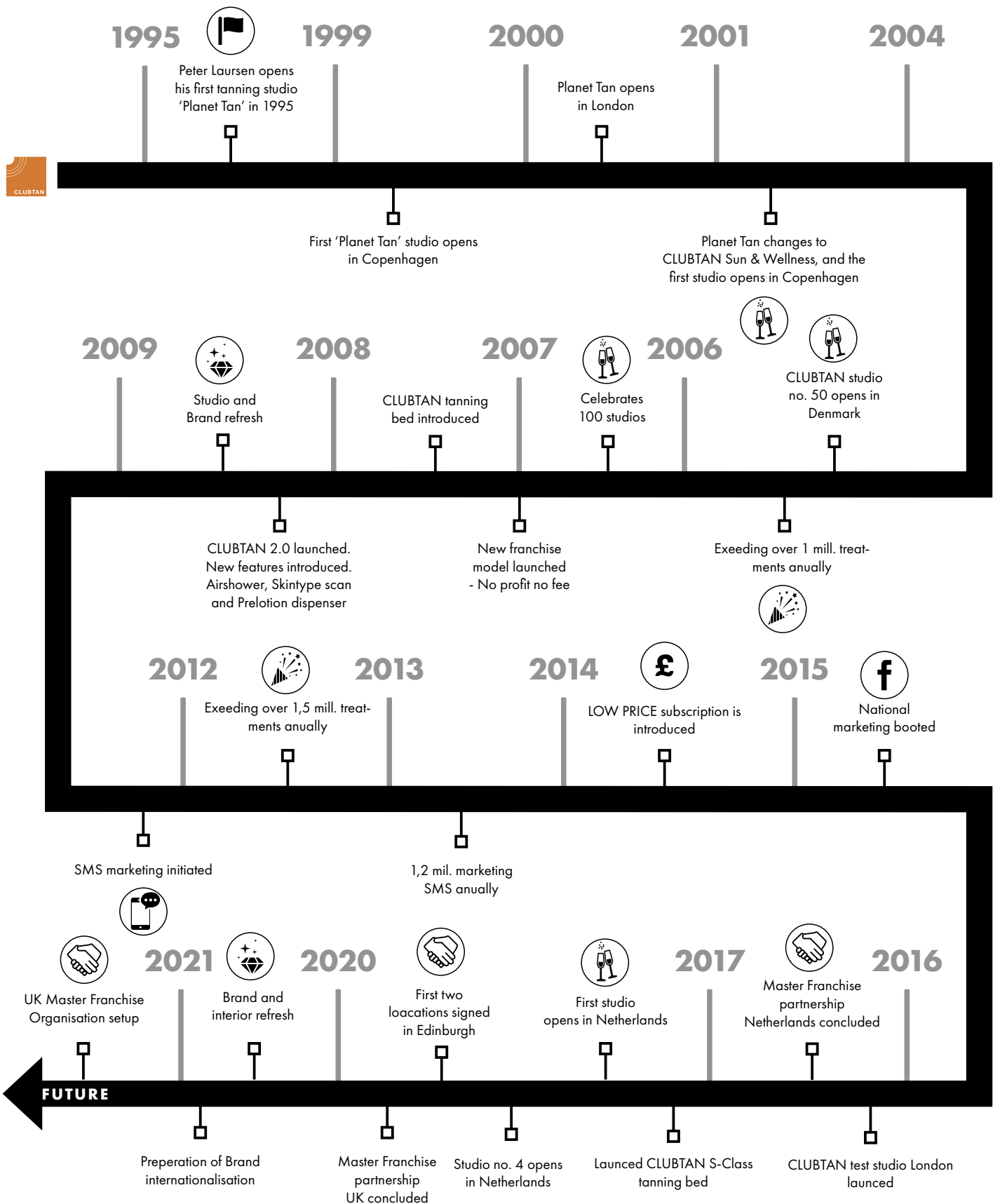
With our specially designed self-service kiosk, there is no need for staff. Contributing directly to your profit.



Unlimited Tanning

CLUBTAN offers tanning on a subscription. The customer gets UNLIMITED TANNING for a fixed monthly fee. Ensuring customer retention and creating a competitive advantage.

WHERE DO WE COME FROM?



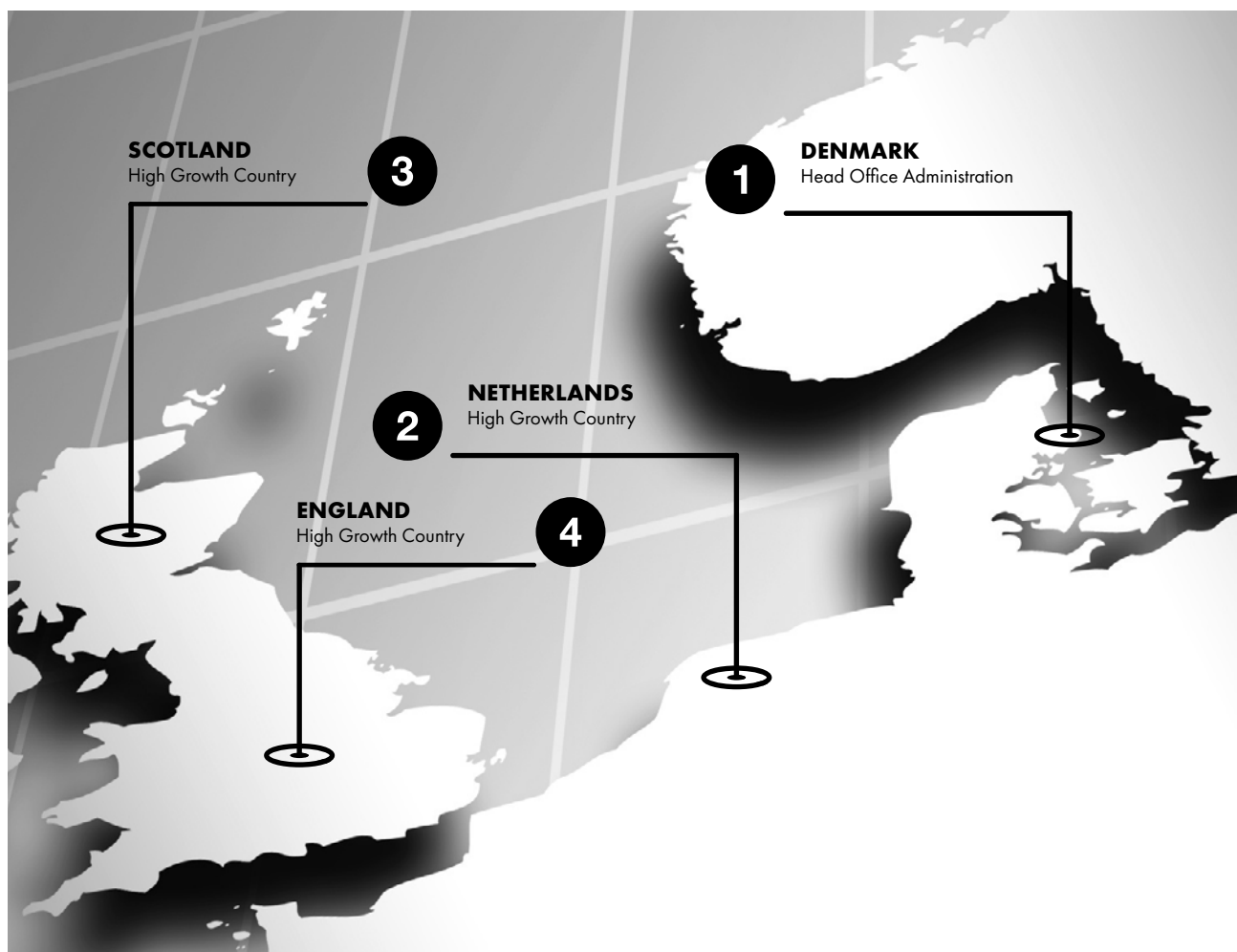
WHERE ARE WE?

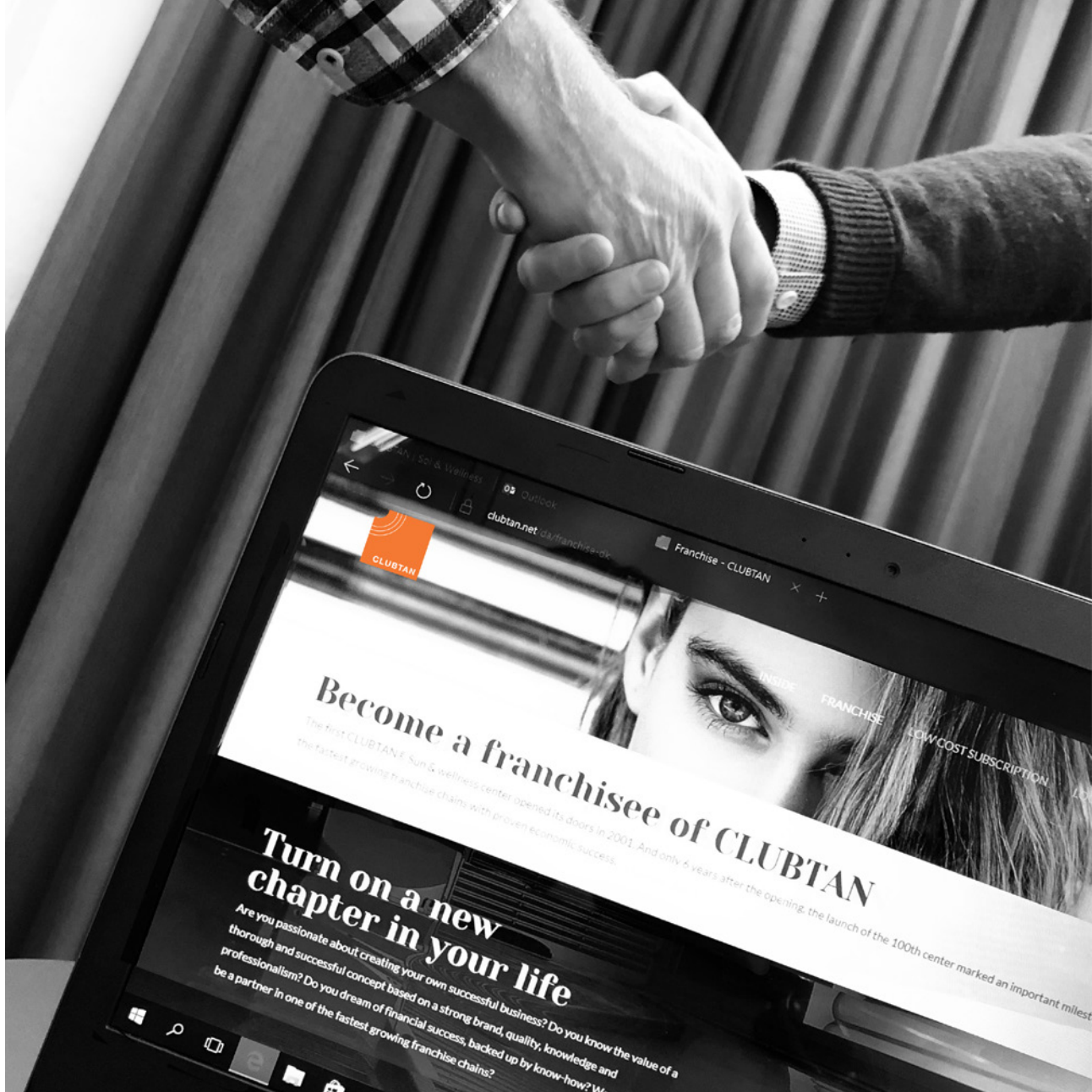
Over 100 Studios in 4 Countries - And Growing

Since 1995 we have been working with beauty through tanning. This have given us a unique understanding of what it takes to develop and operate a tanning studio. This is how we are able to help franchisees open successful studios across the world.

Our Growth

Today, we are present in four countries, of which we in Denmark have more than 100 studios. We are expecting to open 20 new studios each year and even more with our expansion into other markets.





FINANCE

Expected Profit

With a small initial investment, a profit of at least GBP 80.000 a year, is within reach for dedicated franchisees who are willing to partner up with us.

Win-Win

We want our franchisees to be successful. Therefore, at CLUBTAN we do not charge a fee until the studio makes a profit. We call this Win-Win Franchising.

PRODUCTS & SERVICES

Unique Customer Experience Flow

When a customer enters a CLUBTAN studio they begin by logging in on the patented CLUBTAN Self-service Kiosk by using our fingerprint scanner, then our patented skin-type scanner recommends them a session time, which suits their complexion.

Before tanning they can, if purchased, apply the CLUBTAN Presun Lotion, to improve their tanning results. After enjoying their tanning-session, they can cool down under the patented CLUBTAN Airshower, while moisturizing with free CLUBTAN Aftersun Lotion.

Unlimited Tanning Subscription

As one of the only franchise chains, CLUBTAN offers an UNLIMITED TANNING subscription. The customer can set up subscription at the booking kiosk or online. The process is quick, easy, and user-friendly. By offering an UNLIMITED TANNING subscription, we ensure returning customers and continuous revenue – even in the off-season.





QUALITY STUDIOS OUTSIDE

Exterior Design

Using professional architects, we develop our studios to keep up with the most contemporary and modern design solutions in retail.

We are dedicated to making the CLUBTAN studios stand out from our competitors. This is done by using high-quality materials and carefully designed signage.

QUALITY STUDIOS INSIDE

Interior Design

Much of our interiors is custom made, and all of it is chosen taking into consideration design, comfort, and durability.

When entering a CLUBTAN studio the customer is met with a series of impressions for the eyes, ears, and nose. Leaving the customer with a feeling of overall wellness.



BOOKING



PATENTED TECHNOLOGY

Customer Experience

Our booking system have been developed with attention to user experience and customer behavior to ensure customers an easy solution for booking their tanning session.

Additionally, we have designed our own tanning beds specifically catering to the nordic countries. You will not find a bed like ours anywhere else!

Franchisee Benefits

Using our CLUBTAN app, franchisees are able to monitor their studios from their phone or computer.

The app enables them to view turn-over statistics, answer customers inquiries, measure customer satisfaction, manage cleaning, and much more.

WE SUPPORT YOU

Training

All future franchisees participate and are required to pass the CLUBTAN Quality Training Program, before getting involved in any actual operation. From day one, we provide continuous, extensive operational support to ensure that our franchisees have the knowledge that they need, to be successful.

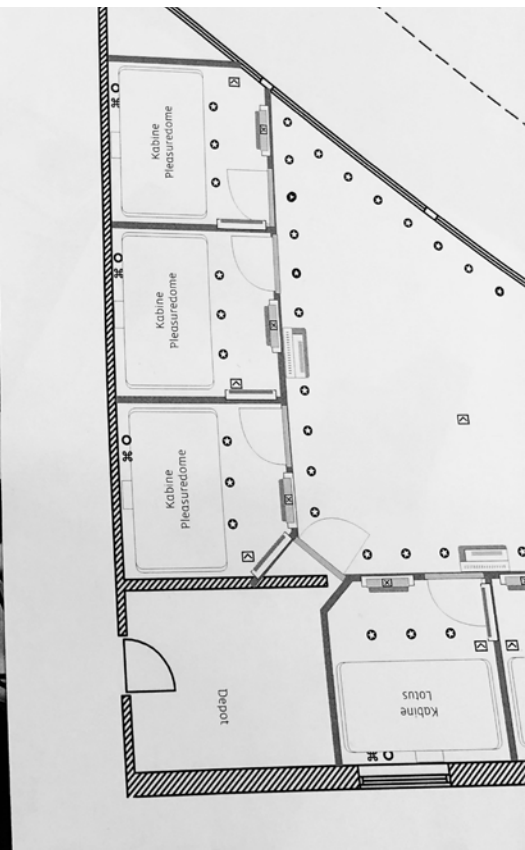
Ongoing Support

CLUBTAN is able to provide extensive support functions, that assists the franchisee in developing

and maintaining a successful business. Through our booking system we collect data, which is used in personalized marketing directly to the key demographics.

We also have a professional hotline, which help answer customer questions by phone or email.

Furthermore, our competent team with many years of experience in the market is always available at your convenience, to help you succeed with your CLUBTAN studio.





MEET ALI

Ali has been with CLUBTAN for 3 years. Today he operates 3 studios.

The interest started because he often passed by CLUBTAN studios, and as he was looking to invest his capital in a business that didn't require his own labor, CLUBTAN seemed like a good match.

"CLUBTAN helped from the start, both in finding

locations and building the studios. I also didn't need to worry about my marketing - they made sure everything was ready for opening day. "

"Good advice from here will be: It takes discipline to ensure the studio always is nice and clean. You need to be patient, optimistic, and always maintain the studio so customers think it's a nice place to use, and then revenue grows every day".

MEET GERT

Gert opened his first studio in 2009 and today operates 4 successful studios.

At that time, he was looking for a flexible occupation where the working hours could be arranged as needed. CLUBTAN proved to be perfect for him.

"A working day consists of checking the studios and making sure that everything is as it should be. Both in terms of cleaning, functioning of the tanning beds and minor repairs of the interior.

I spend half an hour a day on average per studio".

Gert's advice to future franchisees is simple: "Make sure things work and that they are neat and clean. Report back to customers quickly if they have comments or inquiries. Make sure you stick to the CLUBTAN concept, it works!".

To this he elaborates: "It's so easy, because CLUBTAN does all the marketing, I just have to post it on my local Facebook page, and then everything runs smoothly."





LET'S CHAT!

Peter Laursen

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Clubtan - Danmark



[clubtan_official](#)